

WebCommerceSM

Get your business online in no time



Launch your online business with a powerful, yet simple website builder and shopping cart! Professional templates and setup wizards remove the need to hire technical and design experts and allow you to be ready to sell online today!

Everything you need to sell online and market your business!

- Integrated MerchantE payment platform, shopping cart and webhosting included. Use all the features or only those you need!
- Create a website or add your store to any existing website, social site, or marketplace
- Integrations for social platforms help you extend your reach in minutes
- Centralized management, so you can edit and manage your store across all sites in one place

Reach your customers wherever they're shopping

91% higher year-over-year customer retention for businesses with an omnichannel strategy

78% Facebook users have discovered new products on Facebook

75% Instagram users have visited a store or made a purchase after seeing a brand's ad

Check out WebCommerceSM Unlimited for additional features:

- More than 20 products
- Sell on Amazon
- Offer discounts & multi-tier prices

32%

More Sales for Online Stores with Social Presence*

* 99 Firms, Ecommerce Statistics 2020

To learn more about WebCommerce and WebCommerce Unlimited, view the comparison chart (next page) to select the right option for your business.

WebCommerceSM Unlimited

If your business sells more than 20 products, or if you want to sell on Amazon, you will want WebCommerce Unlimited. This chart provides highlights of features available in our WebCommerce plans.

Category	Features	WebCommerce	WebCommerce Unlimited
General	Number of Products Store Can Showcase	20	Unlimited
	Product Categories, Storage, Bandwidth	Unlimited	Unlimited
	E-goods for download, max. size	1 GB	10 GB
Shopping Experience	Media-rich Category & Product Descriptions	✓	✓
	Automatic Abandoned Cart Recovery		✓
Catalog & Order Management	Track Payment/Shipping Status; In-store & Scheduled Pickup	✓	✓
	Inventory Tracking; Stock Control for Options & Product Combos		✓
	Edit Orders, View Unfinished Orders, Get Low Stock Alerts		✓
	Shipping Method per Product		✓
Promotions	Discount Coupons; Sale & Promotional Pricing	✓	✓
	Volume Discounts, Multi-tier Prices & Customer Group Discounts		✓
Social Sharing, Selling & Advertising	Share Product on Facebook, Pinterest, Twitter, Tumblr	✓	✓
	Automated Advertising at Google Shopping & Facebook Ads	✓	✓
	Sell Products on Facebook & Instagram	✓	✓
	Remarketing with Google Analytics	✓	✓
	Sell Products on Amazon		✓
Mobile Features	Store Management App for iOS & Android	✓	✓
SEO	SEO Fields for Products; Reports & Sales Stats		✓

To view all features, go to www.MerchantE.com/feature-comparison

Let's Get Started

📞 Call Now! (866) 663-6132

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