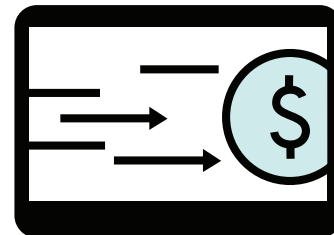


## UnionPay SecurePlus.

Secure, Reliable and Cost Effective Access to Over 9 Billion Cardholders Globally



Tap massive potential buyers by accepting debit and credit cards online from Chinese visitors and residents in the US, and cardholders from 179 countries around the world.

- Foster customer loyalty by accepting their preferred card with a direct connection to the UnionPay network, powered by Payscale
- Seamless, secure payment experience with no redirects to the UnionPay site, reducing friction that can cause payment abandonment
- Increase completed transaction rate from 30% to as much as 90% as compared to typical UnionPay processors
- Improve card security, reduce fraud risks, and limit chargebacks via tokenization for two step authorization and SMS authentication for all debit and credit card transactions
- Rapid onboarding and activation
- Faster settlement – two days versus five through other processors
- Competitive, transparent UnionPay pricing at 3% + \$ .10 per authorization

**With UnionPay SecurePlus, both debit and credit payment flows happen entirely on the ME payment page, unlike most available UnionPay payments. Here's how it works:**

A diagram illustrating the payment flow. On the left, a form titled "Enter Amount: \$500" and "Add Credit/Debit Card" is shown. It includes a dropdown menu for "Select payment method" with "UnionPay" selected, a "Card Number" field with "01298375649000853", and fields for "Expiration", "Country Code", and "Phone Number" with values "1225", "+1-U.S.", and "4123698765" respectively. Callout boxes point to these fields with labels: "Select payment method", "Enter card number details", and "Enter mobile number". An arrow points from this form to a second form on the right titled "Confirm Your Payment". This form includes a "Payment Summary" table with fields for Name, Payment Plan, Amount, Card Number, and Time Zone. Below the summary is an "SMS" field with a "Choose" dropdown and a "12345" input field. Callout boxes point to these fields with labels: "Enter security code sent to your mobile" and "Confirm your order". A "Confirm" button is also visible at the bottom of the second form.

With no redirect, this seamless flow will increase conversion at the checkout when compared to current UnionPay integrations, while maintaining the highest level of security.

**To learn more, contact MerchantE: (509) 381-7617 or [Upgrade@MerchantE.com](mailto:Upgrade@MerchantE.com)**

